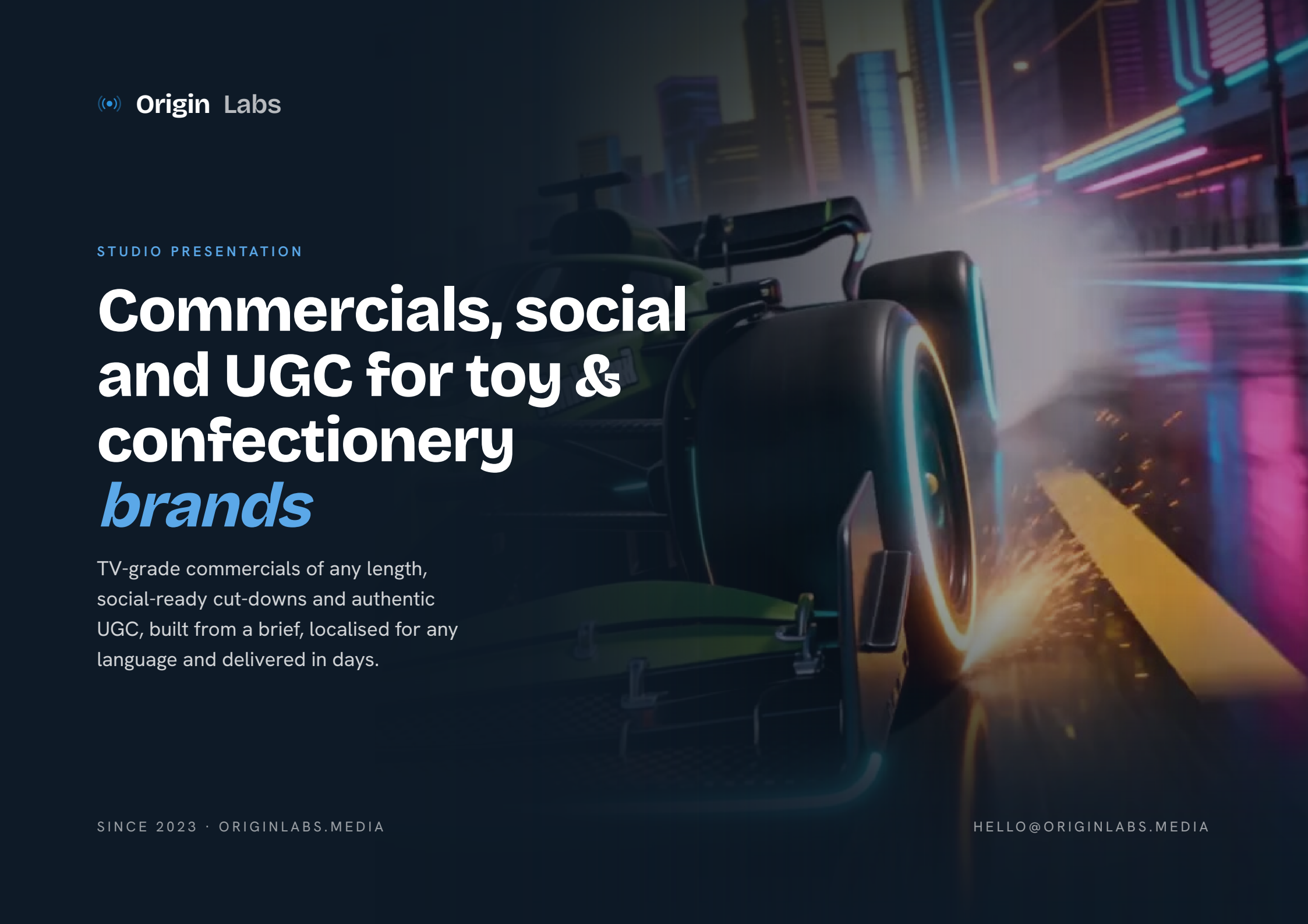
Origin Labs

STUDIO PRESENTATION

Commercials, social and UGC for toy & confectionery *brands*

TV-grade commercials of any length, social-ready cut-downs and authentic UGC, built from a brief, localised for any language and delivered in days.



HELLO@ORIGINLABS.MEDIA

The studio behind the *work*.

Origin Labs

A creative studio built for toy and confectionery brands. Designer's craft, AI-enabled speed — broadcast commercials, social content and UGC at a fraction of the time and cost of a traditional studio.

2023
The studio is born
Design and AI backgrounds come together. Origin Labs starts making broadcast commercials a faster, smarter way. The first spots ship.

2024
Finding the formula
An AI-assisted pipeline that hits TV quality in days, not months. Toy and confectionery products start going on air.

2025
One film, every language
Localisation becomes our edge: one hero film, versioned into any language and live in any country from a single build.

2026
Where we are now
A creative agency working with toy and confectionery distributors worldwide, from a brief alone, in days.

I **Iris**
Creative & Design Direction

J **Jack**
Marketing Director

A core team of two, backed by a trusted network of specialists, editors, voice artists and composers.

Three ways we put your product on *screen*.

Origin Labs

Pick one, or bundle them into a package, quoted to your range and languages.

TV COMMERCIALS

Broadcast-ready spots

Commercials finished to full TV spec, colour graded, sound designed and correctly mastered, ready for broadcast and retail screens — any length, any format.

SOCIAL

Social media assets

Vertical and square cut-downs, scroll-stopping hooks and platform-ready edits for paid and organic, across every channel you post on.

UGC

Unboxing & reviews

Authentic unboxing and customer-review style content that builds trust and converts on social and the marketplaces you sell through.

The same launch, a fraction of the *cost*.

Origin Labs

A traditional commercial means crews, locations, prototypes and a month of production. We replace that with a designer's eye and the best new technology.

14d

Delivered in days, not months

From an approved concept to a finished spot within two weeks, while the moment still matters.

¼

A fraction of the budget

No film crew, no location, no post-house bottleneck. Around a quarter of a traditional shoot.

Any

Every language, one build

One hero film, versioned into any language, native voice and on-screen text.

1

Built from a brief

A product brief or slides is all we need. No physical samples, no finished product required.

Origin Labs

QR Race Legends, on air before the first big *order*.



	TRADITIONAL	WITH ORIGIN LABS
Cost per language	€10–12k	~75% less
Time to air	≈5 weeks	6 days
Languages from one film	1 at a time	9+ at once
Launch risk	Commit on faith	Test from a concept

"Since moving to Origin Labs, we cut our marketing costs by 75% and grew revenue 170% in twelve months, getting QR Race Legends into markets that were previously out of reach."

Francesc Cotoli
Owner, Kidz World

Drawing board to shelf-ready in 14 days.

Origin Labs

We compress the whole journey, design, production and delivery, into two weeks. You launch while the trend is still hot.



Day 1
Drawing board

Brief, concept and the hook agreed.

Days 2–3
Design locked

Look, story and boards signed off.

Days 4–13
In production

Built, edited, colour-graded and sound-designed.

Day 14
Shelf & air ready

Masters plus social cut-downs delivered.

One film. Every language you *sell into*.

Origin Labs

Version the commercial you've already approved into any language — native voice, on-screen text, cultural beats, in days.

English Español 日本語 Français العربية 中文 한국어 Deutsch

Português Italiano Русский Nederlands Polski Türkçe Svenska

ONE FILM

Shoot once, sell everywhere

Approve a single hero spot, then version it into every language you sell in.

NATIVE

Voice & on-screen text

Localised so it lands like it was made there, not dubbed over.

VALUE

A quarter of the cost

Versioning costs a fraction of a reshoot, so every new language stays profitable.

We develop company websites, *too*.

Origin Labs

The same design craft behind our commercials, applied to your online home — designed, built and live in days. Bundle a site with a commercial: one team, one launch, one quote.

COMPANY SITES

Your online home

A fast, modern website that presents your company and range the way buyers and customers expect — designed to your brand, never a template.

PRODUCT & CAMPAIGN

Where the ad lands

Every commercial, QR code and social post needs a destination. Product and campaign pages built to turn attention into orders and enquiries.

MULTILINGUAL

Every market, one build

Like our films: one site, versioned into every language you sell in, hosted fast and reliably worldwide.

Simple pricing, a fraction of the *usual*.

Origin Labs

Pick a single spot or a full product rollout. Every price is built on the same promise, TV-quality work at around a quarter of what a traditional studio charges.

SOCIAL & DIGITAL

Social Spot

€2,000

vs ~~€10–12k~~ traditional

- One custom spot, built for social and digital
- Vertical and square, optimised for the feed
- Scroll-stopping hook and platform-ready edit
- Delivered within two weeks

MOST POPULAR

BROADCAST GRADE

TV Commercial

€3,000

vs ~~€10–12k~~ traditional

- Full TV-grade spot, colour graded, sound designed and mastered
- Ready for broadcast and retail screens
- Social cut-downs included
- Delivered within two weeks

BESPOKE

Full Rollout

Let's talk

Built around your range — we'll scope and quote.

- Spots across your product range
- Localised into every language you sell in
- Ongoing social media content
- Ad management and optimisation
- One quote for the whole campaign

LOCALISATION ADD-ON

Each extra language versioned at ~¼ of the spot. One language, multiple countries.

PAYMENT

50% to start, 50% on delivery. No retainer, no lock-in, just a clear price per project.

WHY A QUARTER

A traditional studio charges €10–12k a video and takes a month. Every price here is built to beat that.

DELIVERY SPEC

Up to 4K, any format or aspect ratio. We match the spec to the platform.

LET'S MAKE SOMETHING

Send us your product and the languages you *want to reach*.

We will reply within one business day with a concept direction and a quote. No obligation, no retainer, just a clear price.

EMAIL
hello@originlabs.media

WEBSITE
originlabs.media

FOR
Toy & confectionery distributors and brand owners, worldwide